

Always there, always
ready so you don't
miss a thing

CeQur Simplicity
is wearable, so
you can dose
anytime,
anywhere.



Discreetly dose through your
clothes, with a simple squeeze*
that takes the place of a painful
shot. Each squeeze delivers 2
units of insulin.

CeQur Simplicity™

* More than one squeeze may be necessary, depending on
dose required

Never miss a moment

Ask your healthcare professional
about CeQur Simplicity.



Customer Care is available at
MyCeQurSimplicity.com



1-888-55-CeQur (1-888-552-3787)

CeQur Simplicity™

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Caution: US law restricts this device to sale by or on the order of a
physician. Important information: Prior to use, refer to the instructions
for use supplied with this device for indications, contraindications, side
effects, warnings and precautions.



You own this moment.
Diabetes doesn't.

Introducing CeQur Simplicity™,
a 3-day wearable insulin Patch
for injection-free mealtime dosing

CeQur
Simplicity™





Now you can be
ready for whatever
the moment brings

No more stepping away. No more interruptions. CeQur Simplicity puts up to 3 days of mealtime insulin* at your fingertips.

* Intended for subcutaneous, bolus delivery of insulin for the management of diabetes mellitus in adult persons requiring insulin. Labeled for use with Humalog® U-100 and NovoLog® U-100. Insulin sold separately.



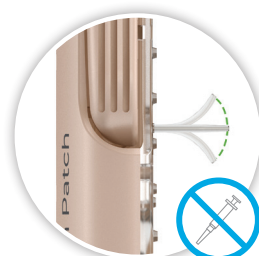
Convenient

Worn for up to 3 days - stays on during showers, exercise, intimacy, and sleep



Discreet

Small, thin, and worn under clothing



Injection-free dosing

Insulin is delivered with a simple squeeze – no more painful mealtime shots

CeQur Simplicity™



Preferred over pens
and syringes

In a real-world study, participants said with CeQur Simplicity:

“I have less worry about forgetting my insulin.”

“Insulin is always with me so I can be more spontaneous.”

“It’s so discreet, I don’t have to miss important moments.”