

Job Title: Clinical Diabetes Specialist (Field Base)

CeQur<sup>®</sup> Corporation develops and commercializes a convenient, discrete, and simple-to-use wearable insulin delivery device that easily integrates into patients' daily lives. CeQur Simplicity<sup>™</sup> is a 4 Day Insulin Patch designed to revolutionize insulin delivery and simplify the lives of people with diabetes by providing injection free dosing. CeQur Simplicity<sup>™</sup> is FDA cleared.

At CeQur, we aim to provide solutions for people with diabetes that are profoundly simple and clinically effective. We are gaining tremendous momentum already and have built a leadership team and board that comprises of accomplished and respected industry experts. We are looking for like-minded A+ team players to join our team to help make a difference and build a legacy while driving penetration of our therapies. CeQur values a collaborative and creative mindset, where each team member is encouraged to contribute to our processes, decisions, planning and company culture.

#### Position Overview:

This position works in collaboration with the Sales Territory Manager, Customer Care Team, and Commercial Operations team to meet the commercial and clinical needs in their territory. They are accountable for achieving sales quota, patient training, and patient retention goals. The Clinical Diabetes Specialist will collaborate with Health Care Professionals that treat and manage patients with diabetes, such as Primary Care Physicians, Endocrinologists, Diabetologists, Physician Assistants, Nurse Practitioners and CDCES'.

#### **Responsibilities:**

- Drives patient adoption of CeQur Simplicity within assigned geographic area through collaboration with Sales and Customer Cares Team.
- Demonstrated ability to effectively communicate as a clinical resource for patients, HCPs, and the CeQur sales team.
- Develops and maintains superior relationships with key diabetes decision-makers and influencers.
- Consistently exhibits a high level of proficiency and expertise in discussing and demonstrating CeQur's product.
- Conducts in-office and virtual patient training, product support, and patch changes based on the business needs of the individual territories.
- Facilitates and conducts customer HCP training programs.
- Collaborates with sales team to conduct events such as in-office diabetes educational events, clinics, conferences, etc.
- Ability to perform administrative duties on a timely basis
- Develops partnerships with professional diabetes organizations such as ADA (American Diabetes Association and ADCES (Association of Diabetes Care and Education Specialists).
- Trains, Certifies and Collaborates with CPTs to provide CeQur updates and be a clinical resource.
- Perform other duties as assigned.



## Education and Experience Minimum Requirements:

- Bachelor's degree and a minimum of 2 years' experience training in a clinical setting or managing patients.
- Professional up to date credentials are mandatory: Certified Diabetes Educator (CDCES), Registered Dietitian (RD), or Registered Nurse (RN).
- Current state licensure per individual territory

# Preferred Skills and Competencies:

- Certified Diabetes Educator (CDCES) is strongly preferred.
- Demonstrated relationships with Endocrinologists and Primary Care, strongly preferred.
- Prior industry, clinical, and diabetes education experience preferred.
- Excellent communication skills, both oral and written. Strong presentation skills.
- Ability to function in a fast-paced start-up environment; results oriented.
- Team player with experience in working directly with Health Care Professionals.

### Physical Requirements:

- Valid driver's license required. Must reside within the geographic area of the assigned area. This position requires regular business travel mostly by car within a set geographic region.
- Ability to carry and transport professional sales samples and literature.