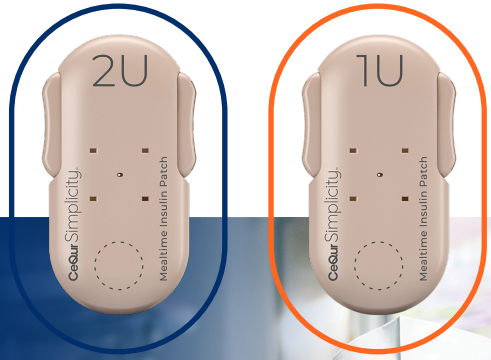
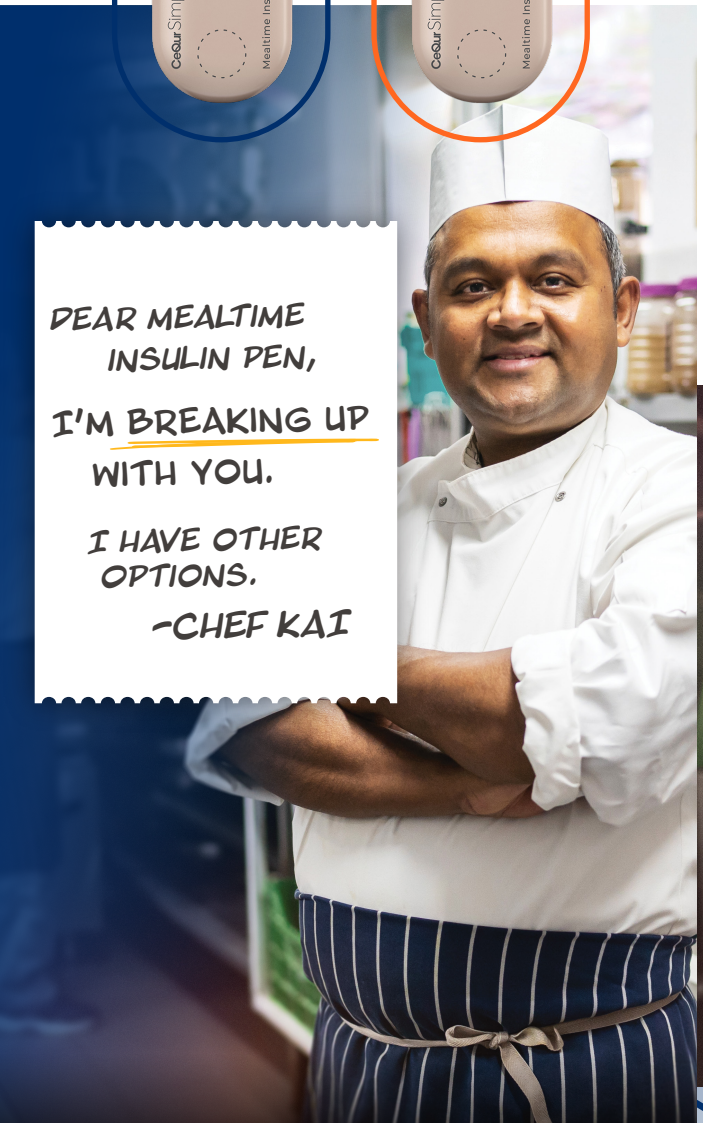
WEAR UP TO 7 DAYS

CeQur Simplicity™

MEALTIME INSULIN **SIMPLIFIED**™





Common challenges for patients needing mealtime insulin and multiple daily injections

72% will only administer insulin at home[1]

57% knowingly miss their insulin injections[2]

Missing insulin doses can raise A1C and increase risk of diabetes complications

That's why it's time to simplify mealtime insulin with CeQur Simplicity™

CeQur Simplicity:

1 patch replaces up to 21 injections over **7 days**

Convenient

One click delivers 2 units or 1 unit of rapid-acting insulin

Discreet

Compact, lightweight, and easily hidden under your clothes

Injection-Free

Small, flexible cannula for insulin delivery

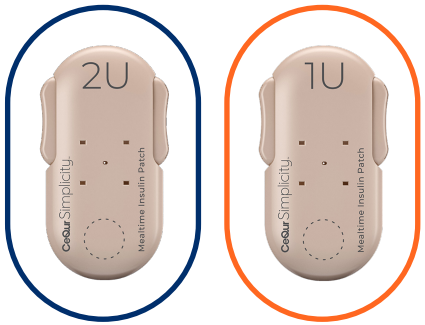
For people over 21 years of age with diabetes

CeQur Simplicity is clinically shown to reduce A1C and improve time-in-range, which reduces the risk of long-term health complications.[3-5]

95% said CeQur Simplicity was easier to use than a pen or syringe[6]

93% of users prefer CeQur Simplicity over pens or syringes[7]

The first and only mealtime insulin patch that can be worn for up to **7 days**



Wear up to **7 days**
Holds **20% more insulin**
Now available in both **2U and 1U dosing**

CeQur Simplicity is easy to use*

1. Fill
the patch with up to **7 days** of rapid-acting insulin (maximum of 240 units).†

2. Apply
the patch to your body and remove the inserter.

3. Dose
by clicking the two buttons on the patch.

*Refer to User Guide for full instructions by visiting myceqursimplicity.com/resources-support

†Labeled for use with Humalog® U-100 and NovoLog® U-100.

CeQur Simplicity™
MEALTIME INSULIN **SIMPLIFIED**™

Say goodbye to mealtime insulin pens. Ask your healthcare professional about CeQur Simplicity today.

Visit **MyCeQurSimplicity.com** to learn more, or call us at **1-888-55-CEQUR** (1-888-552-3787).

Copay Savings Card

If you have a high copay or CeQur Simplicity is not covered by your commercial insurance, our pharmacy savings program may help.‡

Scan for your Copay Savings Card or visit myceqursimplicity.com/savings

‡For eligible, commercially insured patients. These offers are not valid for use by cash-paying patients or patients enrolled in Medicare, Medicaid, and TRICARE® or other federal or state programs. Not valid where prohibited by law. Offers are subject to quantity limitations and maximum benefit amounts per fill apply. CeQur® reserves the right to rescind, revoke, or amend this offer without notice.

All images are actor portrayals.

References: 1. Grabner M, et al. *Clinicoecon Outcomes Res.* (2013). **2.** Peyrot M, Rubin R, Kruger D, Travis L. *Diabetes Care.* (2010). **3.** Bergenstal RM, Peyrot M, Dreon DM, et al. *Diabetes Technol Ther.* (2019). **4.** Bergenstal R, et al. *J Diabetes Sci Technol.* (2021). **5.** Ceriello A. *Diabetes.* (2005). **6.** Zraick V, et al. Poster presented at the American Diabetes Association's 76th Scientific Sessions. Abstract. (2016). **7.** Isaacs D, et al. *Clin Diabetes.* (2023).

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