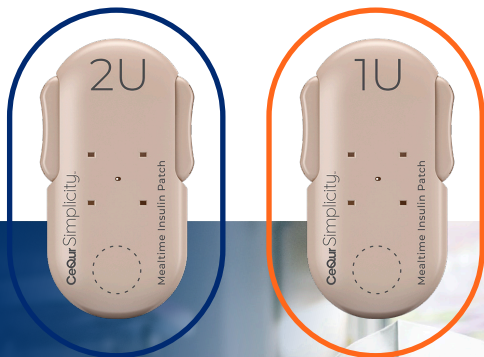


WEAR UP TO 7 DAYS

CeQur Simplicity™
MEALTIME INSULIN **SIMPLIFIED**™



DEAR MEALTIME
INSULIN PEN,
I'M BREAKING UP
WITH YOU.
I HAVE OTHER
OPTIONS.

-KAI

Common challenges for
patients needing mealtime
insulin and multiple
daily injections

72%

will only administer
insulin at home¹

57%

knowingly miss their
insulin injections²

Missing insulin doses can raise A1C and
increase risk of diabetes complications

That's why it's time to
simplify mealtime insulin
with CeQur Simplicity™

"Now I can keep
up with my kids
with less worry."

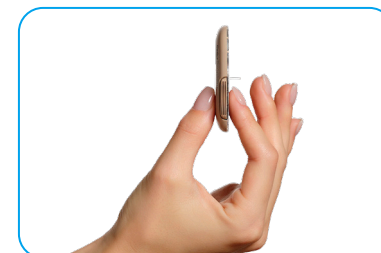
-Stacy

CeQur Simplicity:
1 patch replaces up to
21 injections over **7 days**



Convenient

One click delivers 2 units or 1 unit of
rapid-acting insulin



Discreet

Compact, lightweight, and easily hidden
under your clothes



Injection-Free

Small, flexible cannula for insulin delivery

For people over 21 years of age with diabetes



CeQur Simplicity is clinically shown to reduce A1C and improve time-in-range, which reduces the risk of long-term health complications.³⁻⁵



"So easy and I never have to leave the job site."
—Rich

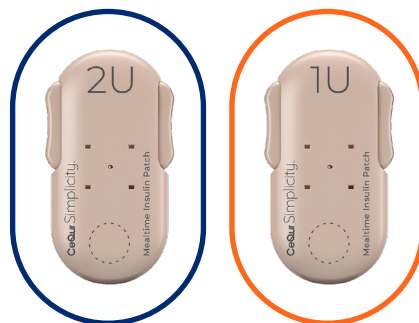
95%

said CeQur Simplicity was easier to use than a pen or syringe⁶

93%

of users prefer CeQur Simplicity over pens or syringes⁷

The first and only mealtime insulin patch that can be worn for up to **7 days**



Wear up to **7 days**

Holds **20% more insulin**

Now available in both **2U and 1U dosing**

CeQur Simplicity is easy to use*



1. Fill

the patch with up to **7 days** of rapid-acting insulin (maximum of 240 units).[†]



2. Apply

the patch to your body and remove the inserter.



3. Dose

by clicking the two buttons on the patch.

*Refer to User Guide for full instructions by visiting myceqursimplicity.com/resources-support

[†]Labeled for use with Humalog® U-100 and NovoLog® U-100.

CeQur Simplicity™
MEALTIME INSULIN **SIMPLIFIED**™

Say goodbye to mealtime insulin pens. Ask your healthcare professional about CeQur Simplicity today.

Visit MyCeQurSimplicity.com to learn more, or call us at **1-888-55-CEQUR** (1-888-552-3787).

Copay Savings Card



If you have a high copay or CeQur Simplicity is not covered by your commercial insurance, our pharmacy savings program may help.‡

Scan for your Copay Savings Card or visit myceqursimplicity.com/savings

‡For eligible, commercially insured patients. These offers are not valid for use by cash-paying patients or patients enrolled in Medicare, Medicaid, and TRICARE® or other federal or state programs. Not valid where prohibited by law. Offers are subject to quantity limitations and maximum benefit amounts per fill apply. CeQur® reserves the right to rescind, revoke, or amend this offer without notice.

All images are actor portrayals.

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