

# Learning to use CeQur Simplicity is as easy as 1-2-3.



**1**  
**Fill**  
the patch with a  
3-day supply of  
rapid-acting insulin\*.



**2**  
**Apply**  
the patch to your  
abdomen and  
remove the inserter.



**3**  
**Dose**  
by squeezing the two  
buttons on the patch.

\*Labeled for use with Humalog® U-100  
and Novolog® U-100.

**CeQur Simplicity™**  
[ Wear The Revolution™ ]

Ask your healthcare professional  
about CeQur Simplicity today.



**Learn more about CeQur Simplicity**

Visit us at [MyCeQurSimplicity.com](https://MyCeQurSimplicity.com)

Call us at **1-888-55-CeQur (1-888-552-3787)**

**1.** Grabner M, et al. 2013. Using Observational Data to Inform the Design of a Prospective Effectiveness Study for a Novel Insulin Delivery Device, ClinicoEconomics and Outcomes Research. 5:471-479. **2.** Peyrot M, Rubin R, Kruger D, Travis L. 2010. Correlates of Insulin Injection Omission. Diabetes Care. 33(2):240-245. **3.** Bergenstal RM, Peyrot M, Dreon DM, et al. Implementation of basal-bolus therapy in type 2 diabetes: a randomized controlled trial comparing bolus insulin delivery using an insulin patch with an insulin pen. Diabetes Technol Ther. 2019;21(5):273-285. **4.** Bergenstal R, et al Comparing Patch vs Pen Bolus Insulin Delivery in Type 2 Diabetes Using Continuous Glucose Monitoring Metrics and Profiles; Journal of Diabetes Science and Technology 1-7, 2021. **5.** Ceriello A. Postprandial hyperglycemia and diabetes complications: is it time to treat? Diabetes. 2005;514:1-7. **6.** Zraick V, Dreon D, Nalk R, Shearer D, Crawford S, Bradford J, Levy B. 2016. Patient User Experience Evaluation of Bolus Patch Insulin Delivery System. Poster presented at the American Diabetes Association's 76th Scientific Sessions. Abstract 995-P. New Orleans, LA, USA.

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## Welcome to the Injection-Free Revolution



**Introducing CeQur Simplicity™**

An injection-free mealtime  
insulin patch designed to  
make your life easier.

**CeQur Simplicity™**  
[ Wear The Revolution™ ]

Common challenges for  
patients needing mealtime insulin  
and multiple daily injections:



Will only administer  
insulin at home<sup>1</sup>



Knowingly miss their  
insulin injections<sup>2</sup>



Missing insulin doses can  
raise A1C and increase risk  
of diabetes complications.

Declare your  
independence with  
CeQur Simplicity  
and live life on your  
own terms.



### Convenient

One click delivers two  
units of rapid-acting  
insulin



### Discreet

Compact, lightweight,  
and easily hidden under  
your clothes



### Injection-Free

Small, flexible cannula for  
insulin delivery

CeQur Simplicity  
is clinically shown  
to reduce A1C and  
improve time-in-range,  
which reduces the risk  
of long-term health  
complications.<sup>3,4,5</sup>

95%

said CeQur Simplicity  
was easier to use than  
a pen or syringe<sup>6</sup>

93%

of users prefer  
CeQur Simplicity  
over pens or syringes<sup>7</sup>

**\*Disclaimer:** Data from  
patient assessments after  
completing the Insulin  
Delivery System Rating  
Questionnaire (IDSRQ)  
at baseline and after two  
months. Data on file at  
CeQur.

